



A BIT ABOUT US...

The Reluctant Explorers was set up in July 2020 and is an award-winning blog and website (est. March 2021).

The blog is packed full of family friendly walks, adventurous outdoors activities, outdoors attractions and family friendly places to visit and stay.

We know that encouraging kids to get off their screens and enjoying the outdoors is not always easy! That's why we are there sharing our own family experiences of the outdoors along the way!



OUR FOLLOWING

Instagram

- 9,500+ FOLLOWERS
- SEPTEMBER 2023 REACH 32K ACCOUNTS

Facebook

- 6,300+ FOLLOWERS
- SEPTEMBER REACH 27.4K ACCOUNTS

Website

- PEAK VISITS 16K
- PEAK PAGE VIEWS 25K



OUR BLOG WORK

- Yorkshire Tots to Teens: regular writer (monthly)
- Muddy Puddles (Guest Blog)
- Families Magazine (Guest Blog)
- Little Trekkers (Guest Blog)

AWARDS

YORKSHIRE BLOGGER AWARDS WINNER 2022: PARENTING CATEGORY



GET IN TOUCH

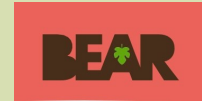
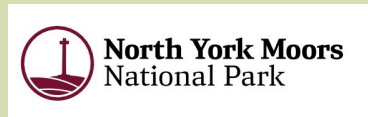
FOR ENQUIRIES REGARDING COLLABORATIONS PLEASE CONTACT:

SAM@THERELUCTANTEXPLORERS.COM



OUR COLLABORATIONS

So far, we have had the pleasure of working with ...



RABY



Little Trekkers
it's in their nature



NEWBY HALL & GARDENS



North Yorkshire WaterPark

